## **Contributing Photographers Program**

Welcome to the Contributing Photographers Program and thank you for your interest. This letter is a call for your talent and generosity to help ease the pain of others throughout the world.

When Elaine Poggi, founder and president, began on the path of the Foundation's mission, she had only planned to place her own photographs in hospitals throughout the U.S. and Italy. However, a short time after launching the website, she quickly realized that the number of photographers who were interested in sharing their art with others was limitless. She received emails and telephone calls from photographers of many nationalities asking how they could get involved in the Foundation. What she had thought was only a personal goal evolved into global interest. Now that you have found us, we hope that you will join us in our mission to heal others.

We have created an exciting program for photographers of all levels to contribute to our cause, to put as many beautiful photographs of nature as possible in as many hospitals as possible throughout the world. Below is how it works:

- 1. Submit a selection of your photos (or I can choose from your website) in small files for acceptance via email attachments to Elaine Poggi. epoggi@HealingPhotoArt.org
- 2. Upon acceptance of one photo, send it in Tiff or Jpg file in Adobe RGB (1998), 240 dpi, size 50 cm x 75 cm, if possible, by www.dropbox.com, or copy the image on a CD and send it to Elaine.
- 3. Sign the Photo Release Form stating that the Foundation for Photo Art has the right for unlimited usage of the donated image (don't worry, you will still have all rights to use your own images.)
- 4. Help to promote and fundraise for the Foundation for Photo/Art in Hospitals in whatever capacity you are able (a link from your website and contacting your local hospital for photo placement is a great way to start).

It's that easy. Once we have received your digital file, your photo will be displayed on the Foundation's website along with your name, city and state, and website address. When hospitals choose your photo, it will be printed, framed, and displayed in the hospital.

The benefits for you, the photographer, are fantastic as well:

- 1. Your name and artwork will be displayed on our website, blog, and social media sites.
- 2. Your name and artwork will be exhibited in hospitals throughout the world.
- 3. There will be media exposure (when possible and applicable).
- 4. You may add "Contributing Photographer, Foundation for Photo Art" to your resume.
- 5. Your name will show up in search engines.
- 6. You'll know that your talent will comfort and heal others.

We are looking for work that is colorful, in focus, high resolution, uncomplicated, and peaceful of nature scenes and other beautiful places in the world. Also, please let us know how you found the Foundation for Photo/Art along with a short biography about yourself. Final approval will be made by Elaine Poggi. Your photo will be displayed on our website and used for placement in hospitals for the duration of one year. You may submit new photos for consideration thereafter.

Again, thank you for your interest. We truly hope that you will join us in our mission to provide comfort to patients, families and hospital workers all over the globe with our photography. Together, this dream could become reality.